



My family's struggle to provide for us has been all I have ever known since I was a child. The oldest family-run small business in my neighbourhood is owned by my family. I'm happy to be a part of the family, despite the fact that the business is small and suffering. My family worked hard and was committed to the business. The fact that I was always with them motivated me to start my own small business. With this objective in mind, I went to college to earn a degree in business administration. But when COVID struck our lives, everything changed. The pandemic has made me aware of how little these companies really are and of their valiant efforts to survive. My family and other entrepreneurs battled to keep their businesses running as the pandemic likewise affected my family and our business. Various businesses, some of which had been around for some time, couldn't work and ultimately needed to close their doors forever. Given that I grew up among small businesses and have seen firsthand how easily a person's dream can be crushed here, I found that difficult to accept. Many of these owners have undergone changes as a result of COVID, and some have difficulty adjusting to the changes. What's more, I came to understand that they miss the lack of facilities to help them when they experience difficulties like these.

Now that I have altered my perspective on going into business, I need to lay the groundwork for a firm that supports regional businesses. They need backing, and I need to give them a strong push to stand up. I have worked on my leadership and association abilities through my work with the organisation (name). But I need to be well-versed in the sector in order to grow as a social entrepreneur. I am expecting to do that by pursuing the MBA program.



I have had the incredible honour to deal with a team of six specialists while I have worked for the organisation (name), and I have seen first-hand what my deeds and words can mean for the whole outcome. It is my expectation that other business organisation owners will see this as a solitary element that is equipped for getting away from the hopelessness that they have all been bound in.

Being accountable for my group at [Company] was challenging, however satisfying. As group leader, I had obligations that showed me a tonne about the force of correspondence, trustworthiness, and receptiveness in business. I perceived the benefit of laying out a climate in which each colleague could flourish and be useful. Leadership includes something other than designating obligations, settling issues, and giving direction to colleagues. My strong leadership outcomes, in my opinion, came from addressing impediments that the group faced in order to function efficiently and effectively.

Small business people in my area showed me the worth and significance of building solid connections. As it were, they looked like family. I was surprised to find how they embraced each other and remained by them through difficult situations like COVID. As a business start-up, my goal is to give enduring or compelled-to-closedown firms a valuable chance to begin new and refocus. Moreover, it would act as a valuable tool for any hopeful entrepreneurs in the space who were put down by these troublesome times.

I should have strong business abilities to back my desire if I am to do well in my objective of laying out my own business. With the assistance of this course, I will have the option of obtaining the managerial, imaginative, and specialized skills I really need in this industry. I believe this course will empower me to construct the adaptable abilities I want for this business idea to succeed.